

## ④ Optimization ( $\S 10.1, 10.2$ )

• Motivation: we want to understand where we can find the maximum/minimum of a function.

Def'n Let  $x_0$  be a point in the domain of  $f(x)$ .

- $x_0$  is a local maximum point of  $f(x)$ , if  $f(x_0) \geq f(x)$  for all  $x$  near  $x_0$ . We say  $f(x_0)$  is a local maximum for  $f(x)$ .
- $x_0$  is a global maximum point of  $f(x)$ , if  $f(x_0) \geq f(x)$  for all  $x$  in the domain of  $f$ . We say  $f(x_0)$  is a global maximum for  $f(x)$ .
- We define the local minimum / global minimum by replacing  $\geq$  with  $\leq$  in above.
- Extrema: either local/global max/min.



- The local max/min only make sense at NOT endpoints.

Q: How to find the local min/max of  $f(x)$ ?

- The local min/max may only occur where  $f'(x_0) = 0$ . Those points are called stationary points.
- Not every stationary point is a local min/max point!
- Distinguish local min/max if  $f'(x_0) = 0$ :

First derivative test:  $f'$  transitions from - to + past  $x_0$  }  $\Rightarrow$  local min  
 Second derivative test:  $f''(x_0) > 0 \Leftrightarrow$  concave up

First derivative test:  $f'$  transitions from + to - past  $x_0$  }  $\Rightarrow$  local max  
 Second derivative test:  $f''(x_0) < 0 \Leftrightarrow$  concave down

First derivative test:  $f'$  transitions from + to + or - to - past to.  
 $\Rightarrow$  NOT local max/min.

Second derivative test:  $f''(x_0) = 0 \Rightarrow$  inflection point: No conclusion.

Ex. Find all stationary points of  $f(x) = x^3 - 6x^2 + 1$  on  $(-\infty, \infty)$ . Are they local max or min?

Sol.<sup>n</sup>  $f'(x) = 3x^2 - 12x = 0$ ,  $3x(x-4) = 0$ ,  $x=0$  or  $x=4$ .

$$f''(x) = 6x - 12$$

- $x=0$ :  $f''(0) = -12 < 0$ , concave down  $\cap$   
 $\Rightarrow$  local max at  $x=0$ , (Second derivative test)
- $x=4$ :  $f''(4) = 6(4) - 12 = 12 > 0$ , concave up  $\cup$   
 $\Rightarrow$  local min at  $x=4$ . (Second derivative test) 4

Ex. Find all stationary points of  $f(x) = x^3$ . Are they local max/min?

Sol.<sup>n</sup>  $f'(x) = 3x^2 = 0$ ,  $x=0$ .

$$f''(x) = 6x. \quad (\text{second der. test})$$

- At  $x=0$ ,  $f''(0)=0 \Rightarrow$  inflection point: no conclusion

• Have to use first ders. test:

$$\left. \begin{array}{l} f'(x) = 3x^2 > 0 \text{ for } x < 0 \\ f'(x) = 3x^2 > 0 \text{ for } x > 0 \end{array} \right\} \Rightarrow \begin{array}{l} f' \text{ transitions from } + \text{ to } + \\ \Rightarrow \text{NOT local max/min.} \end{array}$$

(first ders. test)

Optimization: How do we find the global max/min of a function  $f(x)$ ?

Def<sup>n</sup>. We say  $x_0$  is a critical point of  $f(x)$ , if one of the following holds:

- ①  $f'(x_0) = 0$  (Stationary point)
- ②  $f'(x_0)$  is undefined.
- ③  $x_0$  is an endpoint of the domain of  $f$ .

Strategy of optimization: ① Find all critical points.

② Compute  $f(x)$  at the critical points.

③ Global max = the largest value among those.

④ Global min = the smallest value among those.

Ex. Find the global max/min of  $f(x) = x^3 - 3x$ , on domain  $[-1, 3]$ .

Sol. Crit points: ①  $x = -1$ , ②  $x = 3$ .

$$f'(x) = 3x^2 - 3 = 0, \text{ ③ } x = 1 \quad \text{④ } x = -1$$

- $f$  at crit points: ①  $f(-1) = 2$ , ②  $f(3) = 18$ , ③  $f(1) = -2$ , ④  $f(-1) = 2$ .
- Global max:  $f(3) = 18$ .
- Global min:  $f(1) = -2$ .

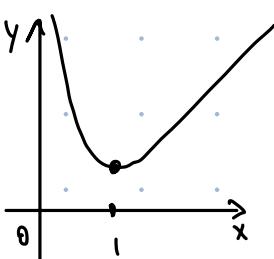
Ex. Find the global max/min of  $x^4$  on  $(-\infty, \infty)$ .

- Can an inflection point be a local max/min?

Sol.  $\pm\infty$ -behaviour: ①  $x \rightarrow \infty$ , ②  $x \rightarrow -\infty$ .

- Crit point:  $f'(x) = 4x^3 = 0, \text{ ③ } x = 0$ .
- $f$  at crit point: ③  $f(0) = 0$ .
- $f$  at  $\pm\infty$ : ①  $\lim_{x \rightarrow \infty} f(x) = \infty$ , ②  $\lim_{x \rightarrow -\infty} f(x) = \infty$ .
- Global max: don't exist.
- Global min:  $f(0) = 0$ .
- $f''(x) = 12x^2$ .  $f''(0) = 0$  (second der. test)  $\Rightarrow 0$  is an inflection point; no conclusion.
- $f'(x) = 4x^3 < 0 \text{ for } x < 0 \quad \left. \begin{array}{l} f'(x) = 4x^3 > 0 \text{ for } x > 0 \end{array} \right\} \Rightarrow f'$  transition from - to +  
 $\text{(first der. test)} \quad \Rightarrow \quad f(0) = 0$  is a local min.
- An inflection pt can be a local min.

Ex. Find the global max/min of  $f = x + \frac{1}{x}$  on  $(0, \infty)$ .



Sol. As ①  $x \rightarrow 0^+$ , ①  $f(x) = \text{small} + \text{large} \rightarrow \infty$ .

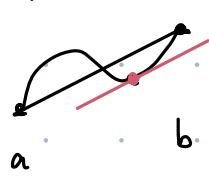
• As ②  $x \rightarrow \infty$ , ②  $f(x) = \text{large} + \text{small} \rightarrow \infty$ .

• Critical points:  $f'(x) = 1 - x^{-2} = 0, \text{ ③ } x = 1$ .

•  $f$  at crit point: ③  $f(1) = 1 + \frac{1}{1} = 2$ .

• Global max: don't exist. • Global min:  $f(1) = 2$ .

Thm (Mean Value theorem, Appendix E). Let  $f(x)$  be continuous on  $[a,b]$  and be differentiable on  $(a,b)$ . Then there is  $c \in (a,b)$  such that


$$f'(c) = \frac{f(b) - f(a)}{b - a}$$